

## Bio – Brian Landers

Brian Landers is Senior Vice President / Team Director at ConferenceDirect, a global meeting and event resource firm. Since joining the company in 1999, his primary responsibilities have been managing a sales team of 30 sales professionals representing over \$100M in annual revenue as well as focusing on new account and market development. During his tenure with ConferenceDirect, Landers also helped build and establish a technology division of the company encompassing both client registration and housing software solutions. He has been awarded "Salesperson of the Year" over four times and is a multiple year recipient of the ConferenceDirect "Hero Award" and "Team Director of the Year" award.



Prior to joining ConferenceDirect, Landers was the Director of National Sales Administration for Hilton at the corporate headquarters in Beverly Hills. He has also served with the San Diego and Orlando Convention & Visitors Bureaus as well as an international sales manager for The Ritz-Carlton Hotel Company.

He is a graduate of the University of North Carolina at Charlotte with degrees in psychology, communications and public relations and has been a resident of Los Angeles for 22 years.