



Becca Doten

**Deputy Executive Director, Public and Government Affairs
Los Angeles World Airports**

Becca Doten serves as the Deputy Executive Director, Public and Government Affairs for Los Angeles World Airports, overseeing the following units: Community Relations, Government Affairs, Public/Media Relations, Air Service Development and Airport Marketing. In her role, she is responsible for overseeing all internal and external communications and media relations; coordination with community organizations and neighborhood outreach efforts; collaboration with local, state and federal government partners on public policy and legislation; airport marketing and advertising; and the support and development of new routes and service at LAX.

Ms. Doten joined LAWA in July of 2017. During her tenure, she has directed the communications and media response to a number of high profile events, including the launch of a Terminal Wellness Pilot program, the opening of LAX-it, and LAWA's internal and external communications strategy in response to the COVID-19 crisis. She has served as the lead executive speechwriter for the Department, as well as the Department's spokesperson for major media events. A member of the LAWA Executive Team, she works across divisions to create strategic communications plans, craft messaging and amplify Departmental wins. Ms. Doten has worked effectively with the Chief Executive Officer and Chief Commercial Strategy and Affairs Officer to create and implement a strategy to keep LAWA employees informed during the COVID-19 crisis. She also produced two highly successful LAWA Employee Forums, which brought together staff from across LAX and VNY for an event designed to inform, inspire and connect.

Ms. Doten brings with her more than a decade of experience in communications, community relations and public policy at the city, county and state level. Before coming to LAWA, she served as the Assistant Deputy Controller and statewide Director of External Affairs for the State Controller's office. In this role, she oversaw the expansion of free tax preparation services, facilitating the return of more than \$2.8M in refunds to low-income taxpayers. She also helped create a statewide financial fitness program, which was rolled out to community groups and campuses across California. Prior to that, she spent seven years working for the City of Los Angeles, serving as the Director of Mayor Garcetti's Crisis Response Team (CRT) and as the Chief of Staff and Director of Communications for a Los Angeles City Councilmember. With CRT, she managed a team of 200 volunteers who responded to emergency events and implemented a data-driven tracking program, and facilitated greater program coordination between various city departments. In the City Council office, she managed a staff of 22 people and a budget of \$1.2 million. Here she crafted and helped pass legislation, coordinated community relations events, and managed all aspects of media relations and communications, including crisis communications, press events and the weekly community newsletter.

Originally from Minnesota, Ms. Doten earned a Bachelor of Arts degree in Film Production from the University of Southern California. She is a sworn Reserve Officer with the Los Angeles Police Department.

