

## **FOR IMMEDIATE RELEASE**

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### **Los Angeles Business Travel Association Hosts 2009 Education Day**

LOS ANGELES, March 9, 2009 – The Los Angeles Business Travel Association (LABTA) will host its 9<sup>th</sup> Annual Education Day on March 18, 2009 from 8 a.m. to 4:30 p.m. at the University of California, Los Angeles.

Attendees of this one-day business travel education event will hear from experts about the economic outlook for 2009 and beyond, airport security, how to survive in this economic downturn, and other issues vital to the business travel industry. Speakers include: Dr. Christopher Thornberg, founding partner of Beacon Economics; Larry Feters, Federal Security Director for Transportation Security Administration (TSA) at the Los Angeles International Airport (LAX); Andy Feld, author of “Simple Happy”; and Tim Csontos, vice president of Ride Charge.

Dr. Thornberg, an expert in the study of regional economies, real estate dynamics, labor markets and business forecasting, will start the day with his economic outlook for 2009. Other sessions include a panel discussion about current measures in place and planned improvements to the airport security process and a workshop called “Why the Economic Crisis is Our Best Wake-Up Call Ever.”

The program has been approved by the National Business Travel Association (NBTA) for Certified Corporate Travel Executive (CCTE) credit. Early registration is \$125 for members and nonmembers (\$185 with CCTE credit). Registration after March 16 is \$175. For more information and to register, go to [www.labta.org](http://www.labta.org).

#### **About LABTA**

The Los Angeles Business Travel Association is the authoritative voice of business travel management in Los Angeles. Membership is comprised of corporate travel executives and associates from airlines, hotels, ground transportation providers and other segments of the corporate travel industry. LABTA is dedicated to the professional development of its members and the advancement of the business travel management community through advocacy, education, training and networking opportunities. Founded in 1970, this nonprofit organization is the largest chapter of the National Business Travel Association with more than 250 members.

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